Historic, Archive Document

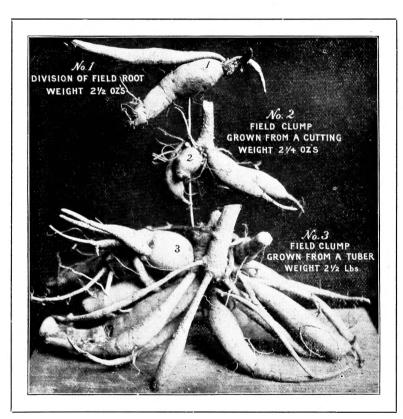
Do not assume content reflects current scientific knowledge, policies, or practices.



TRADE LIST

SPRING OF 1912

W. W. WILMORE DAHLIA SPECIALIST



GROWER AND DEALER IN

Dahlias, Gladioli, Peonies and Hardy Plants

KINDLY SEND BUSINESS CARD WHEN ORDERING ORDERS WILL NOT BE FILLED FOR PRIVATE INDIVIDUALS AT THE PRICES HEREIN STATED THIS LIST APPLIES TO THE TRADE ONLY

Gardens on W. 38th avenue, 1-2 miles west of the city DENVER, COLO. Established 1886
P. O. Box 382

DAHLIA CLUMPS

The illustration shown on the first page is one born of necessity, and while almost self-explanatory, a few words will not be out of place.

A glance at the illustration will show how deceptive the words "field clump" or "whole roots" may be. Some growers propagate from cuttings, some from tubers. Each produce what is known commercially as "clumps." It is therefore of the greatest importance to the purchaser which kind of a clump the advertisement or quotation refers to, Figure 2 or Figure 3.

The figures presented represent fairly the relative sizes of the commercial Dahlia tubers, as grown in this country.

My system of growing is from tubers. These produce stock as shown by Figure 3. These are divided for planting and sale purposes, as shown in Figure 1.

In dividing, each piece passes a critical scrutiny and all mangled and worthless tubers are removed so that only stock of known vitality is sent out. By this method I can save my customers twenty to fifty per cent in express charges, without damage to quality.

These divisions usually average heavier than the clump grown from cuttings. No attempt is here made to cast reflections upon the quality of cutting stock. It is more a question of size than quality.

Prices quoted in this list are for strong divisions with from one to three good eyes.

In weight approximately 25 pounds to the 100.

A NEW DEPARTURE

Dahlias In Box Cellections

For several years past I have put up for local dealers, sets of 13 assorted varieties—unlabeled, embracing a wide range of colors, red, white, pink, yellow, variegated, etc.—no two alike, and all double.

These collections are put up in a neat telescope box and are so packed as to keep without loss through the sale season. They are very handy for store trade. A great advantage is that every sale is a dollar sale, where the customer otherwise would probably be satisfied with the purchase of a few tubers only. There is also a great saving of time in the transaction. This is not inferior stock, but just the same as sells for 15 cents each when labeled; only I use stock that I am full handed on. These boxes sell for \$1.00 and cost the dealer 70 cents or \$6.50 in lots of 10. Prepaid price 80 cents per box.

BUSINESS TERMS

- 1. Prices quoted in this list do not include express or mailage; add 20c per dozen for Dahlias for postage, other articles at the rate of 82 per lb., if wanted by mail.
 - 2. Orders from unknown persons must be accompanied by cash or satisfactory references.
 - 3. No goods will be sent C. O. D. unless one-half the amount accompanies the order.
 - 4. No extra charge will be made for packing.
 - 5, Six articles of a kind at dozen rates: twenty at 100 rates.
 - 6. Goods ordered sent by freight will be sent at the risk of consignee.

References: See Dun and Bradstreet, or National Florists' Board of Trade.

PRICES

I do not claim that my prices are the lowest; nor have I ever coveted the reputation of running a "cheap place." I aim to do an honest business and at the same time retain a profit on my investments. The past season in this locality was one especially favorable, and my stock is finer than before. Any orders intrusted to me will receive my careful attention. (See Retail Catalogue accompanying this for full list of varieties and fuller descriptions.)

A NEW BOOK

Wilmore's Dahlia Manual. An up-to-date work on Dahlia Culture.

Special prices to the trade. This book will bring you business if offered as a premium. 15 cts. per copy; 10 copies for \$1.00.

NOVELTIES AND NEWER DAHLIAS

Special attention is called to this list. They cannot fail to please, both in points of beauty and usefulness as a cut flower, and the prices will be found quite reasonable. The following is only a partial list. See Retail Catalogue for fuller description.

If wanted by mail add 20 cts per dozen extra PRICES EXCEPT AS NOTED

15c Each; \$1.50 per dozen; \$10.00 per hundred

Autumn Glow 25 cts each, \$2.50 per doz.

Aurora

Cream of the Valley

Crimson Century

Congo

Crown of Gold

Costilla Charm

Countess of Lonsdale

Country Girl

Corona 25 cts., each

\$2.50 per dozen

Cornucopia

Charles Clayton

Dainty

D. M. Moore

Delice

Dreers White

Evelyn Wilmore Gold Medal

Grand Duke Alexis

Gaiety

Glen Eyrie

Ingeborg Egeland

J. H. Jackson

Jugand

J. W. Bagge

Jack Rose

Jeanne Charmet

Kreimhilde \$1.00 per doz. \$8.00 per 100

Lady Love

LaFrance

Manitou

Mrs. H. J. Jones

Mrs. Hannah Muir

Mikado

Manzanita 25 cts, each, \$2.50 per doz

Mme Lumier

Mrs. F. Jeffries 75 cts each, \$7.00 per doz

Mrs. Winters

Mrs. T. F. De Witt

Mme. Dael

Mrs. W. K. Jewitt

Manzanola

Mrs. I. J. Sewall

Navaio

Ouray

Olive Tracy

Prof. Zacharias

Princess Yetive

Progenitor Pres. Viger

Pink Pearl

Portola \$1.00 each, \$10.00 per doz

Queen Emma

Ramona 25 cts each, \$2.50 per doz

Rev. D. R. Williamson

Sultana 25 cts each, \$2.50 per doz

Souvenir Douzon

Sensation

Scarlet Century

Twentieth Century

Uncle Tom

Umatilla

Victor Von Scheffle

Ventura

White Century

Yellow Duke \$1.00 per doz,. \$8 per I00

STANDARD VARIETIES

The following varieties grouped under color will be found the most satisfactory for the general trade. For description see retail list.

Price 10c each; \$1.00 per dozen; \$6.50 per hundred If wanted by mail, add 20 cts per dozen extra

MAROON AND DARK SHADES

Amergrone (Decorative) Chipeta (Decorative)

Earl of Pembroke (Cactus)

Gazelle (Cactus)
Purple Gem (Show)

Pioneer (Show)
The Antlers (Cactus)

PINK SHADES

A. D. Livoni (Show)
Dr. Gates (Decorative)

Frute (Cactus)

Kate Haslem (Show) Mrs. Alvord (Cactus) Nedra (Cactus) Portia (Cactus) Zephyr (Cactus)

YELLOW SHADES

Arabella (Show) Bertha Mawley (Cactus) Dr. Muir (Decorative) Espanola (Cactus)

Glori de Lyon (Show) Henry Patrick (Decorative) Iceberg (Cactus)

Bon Ton (Show)
Eugene Teele (Decorative)
Fire Ball (Show)
Floradora (Cactus)
Gypsy Maid (Cactus)

A. F. Bishop (Decorative)
A. L. Chase (Fancy)
Altus (Fancy)
Annie Moore (Fancy)
Bona Maza (Fancy)
Badenia
Creole
Frank Smith (Fancy)

Golden Treasure (Show)
Golden Sun (Decorative)
Jealousy (Cactus)
Miss Dodd (Show)
Mrs. Chas. Turner (Cactus)

WHITE VARIETIES

Mrs. Long (Cactus) Mrs. Peart (Cactus) Snow (Show)

RED AND SCARLET

Glencoe (Show) Gloriosa (Cactus) Harbor Light (Cactus) Ignacio (Show) Juanita Ford (Show) Lyndhurst (Decorative)

VARIEGATED AND SHADED

Floral Park Jewel (Fancy) Glen Buller Grace Stephens (Decorative) Gabriel (Cactus) Grand Mogul (Decorative) Kaiser Wilhelm (Show) Lanu Lucy Fawcett (Fancy) Lady Mildmay (Show) Prince of Orange (Cactus) Queen of Yellows (Show) Salmon Queen (Show) The Baron (Fancy)

Spotless Queen (Show) Winsome Cactus) White Queen (Decorative)

Mrs. Bennett (Cactus) Mars (Cactus) Rother (Cactus) Standard Bearer (Cactus) The Chief (Show)

Lavendar Beauty (Decorative)
Mrs. Bryan (Show)
Maid of Kent (Decorative)
Mrs. Hartong (Decorative)
Mrs. A. F. Perkins (Cactus)
Nimbus
Puritan
Sis Hopkins

SELECT LIST FOR CUTTING

These twelve varities are selected with special reference to stem, color and freedom of bloom. (Prices vary) Bon Ton (Garnet Red) Countess of Lonsdale (Salmon Pink) Eugene Teele (Searlet) Glori de-Lyon (Large White) Kreimhilde (Pink)

Mrs. H. J. Jones (Scarlet and White)

Mme. Dael (Blush Pink)
Mrs. Hartong (Autumn Shade)
Queen of Yellows (Yellow)
Snow (Medium White)
Standard Bearer (Scarlet)
The Baron (Light Yellow)

POMPON VARIETIES

GLADIOLI IN MIXTURE

Bacchus Catherine	Hedwig Pollwiz Star of the East	This mixture runs largely t Graff and American strains.	o pink shades.	Can furnish both	h
Darkness	Isabel ·	Per 100 Per 1,000)	Per 100 Per 1,00	0
Little Prince	Purity	1st size\$1.50 \$12.5) 3d size	\$.75 \$ 6.0	0
Pure Love	Scarlet Gem	2d " 1.00 8.0	0 4th " (ple	nty) .50 4.0	0

HARDY PERENNIAL PLANTS

All Field Grown Strong Clean Stock	See Retail Catalogue for	See Retail Catalogue for Description			
*Asters—Blue, Lavender Doz. P	er 100	*Hollyhocks, 7 colors,	Doz.	Per 100	
White\$.60	\$4.00	double	\$.50	\$3.00	
Achillea The Pearl	4.00	Holleyhocks—Allegheny	.50	3.00	
Achillea Roseum	4.00	Heleanthus	.50	3.00	
Bleeding Heart 1.00	6.00	Hardy Pinks	,50	3.00	
Boltonia	4.00	Helinium	.60	4.00	
Columbine Garden varities50	3.00	*Iris—German—in variety	.50	3.50	
Columbine Coerullea-true 1.00	8.00	Monardia		4.00	
Coriopsis Lanceolata	4.00	Oriental Poppy	75	5.00	
Daisies—Burbank's Alaska60	5.00	*Peonies-except novelties_			
Gypsophila—3-year old	4.00	*Phlox—except novelties			
Gaillardia	4.00	Physostegia, Virginica	.60	4.00	
Golden Glow	3.00	Paradanthus		3.00	
Golden Rod	3.00^{-1}	Spirea Fillipendula		4.00	
Hemerocalis Flava	4.00	Sweet William		4.00	
Hemerocalis Thunbergi	4.00	Tiger Lily			
* Color Separate		Valeriana Officinalis	.60	4.00	

Garden Sage; 1 year old Roots, 60c per dozen; \$4.00 per hundred Ampelopsis Virginica, Strong Vines \$1.00 per dozen; \$7.50 per hundred